



AEPHIA INDUSTRIES

COPA

PRESENTATION 2022



“ Aeolia Industries is dedicated to the empowerment of every sentient being—to making interstellar travel accessible to each and every individual so as to help us experience true personal freedom and gain control of our own destiny. ”

MISSION STATEMENT
as defined by Albert & Elp.I.S in 2564

WHO ARE WE?

AEPHIA INDUSTRIES

is one of the oldest and largest guilds within the Star Atlas metaverse, having opened its doors on July 18th, 2021.

Our slogan is "**Build. Own. Earn.**" Our mission is "**From Rock to Rocket.**" We plan to become the most profitable shipbuilding organization in Star Atlas.

While doing this, we fully embrace the spirit of creating a better future in the metaverse. This is symbolized by our lore, in which the two fictional founders of Aephia overcame the barriers of culture, war, and language that existed between the different factions.

Today, Aephia is an inclusive community that spans all three factions of the Star Atlas. You can join us as ONI, MUD, or Ustur. Everyone is welcome!



WHY JOIN AEPHIA?

To reach our ambitious goals, we are looking for the brightest minds of the Star Atlas.

Join us to become a shipbuilder, fighter, merchant, or everything in between.

CLEAR OBJECTIVES

We have a very clear game plan: Build ships and sell them.

ADVANCED STRATEGY

Aephia pioneered the multi-faction approach, setting up shop in each of the three factions. This advanced strategy opens up access to all resources and markets, while additionally allowing members from all factions to join us.

RUN BY VETERANS

Our founders, Funcracker and Prometheus, have years of experience in Traditional and Crypto Finance and with leading guilds in World of Warcraft, EVE, and other games.

FOCUS ON STAR ATLAS

Aephia's efforts are aimed at success within Star Atlas, we're not looking to become a multi-game guild.



OUR VALUES

We believe in the **freedom** and **independence** of our members. Our strong network of freelancers will be more successful than the top-down hierarchy we see in the old world.

Our goal is to **maximize the profits** of our members. We want to empower you through education, tooling and sharing knowledge while rewarding your commitment.

To secure our business, Aephia keeps the **peace** whenever possible. We understand war as the last means of politics, and exhaust every other opportunity before our war fleet will retaliate.

We believe that a rising tide lifts all spaceships. Aephia is committed to **sharing knowledge** freely with the Star Atlas community. Our website, newsletter, guides, and many other resources are testament to that.

Finally, we want this journey to be an **inclusive, fun, friendly, fair** and **respectful** experience for all participants.



SOCIAL RESPONSIBILITY

At Aephia we are keenly aware we have a social responsibility.
We want to **positively impact** the society and environment in which we operate.

SUSTAINABILITY

We are not just focused on the metaverse, we care about our own planet as well. Therefore we pledge to **donate 1%** of our annual profits to an environmental charity.

POSITIVE IMPACT

We want to **improve** the lives of everyone - inside, and outside of the metaverse. We know there are many who can not afford a decent fleet. Besides supplying them with ships from our treasury, we will also work to connect internal investors with these players.

Another example of this is our focus on educating people on Star Atlas, Crypto in general & Risk Management

INCLUSIVENESS

Everyone is welcome and has the **same opportunities**, no matter gender, wallet size, ethnicity, or sexual orientation. You are valued for your contributions, nothing else matters.



OUR MISSION

From Rock to Rocket

We are entering the Star Atlas with a concrete game plan and a business perspective on the metaverse:

We want to build and sell the most profitable ships.

To achieve this goal, we strive for **Vertical Integration**, bringing our full supply chain under Aephia's roof. This is why we have set up shop in all three factions, gaining access to all available resources.

Simultaneously, constructing **Tier 5 Shipyards** in the Security Zones of MUD, ONI, and Ustur will enable us to construct the most profitable ships, while also catering to the whole Star Atlas market.

Unsold ships will not sit idle in our hangars and collect dust: Aephia will create an attractive and fair model to rent out ships to our members



HISTORY

Our contributions in 2021

AUGUST 2021 | WIKI

Creation of the (unofficial) Star Atlas Wiki

SEPTEMBER 2021 | WEBSITE

Launch of our Website (over 1 million visits already), featuring daily news, guides and in-depth articles

OCTOBER 2021 | NEWSLETTER

Publication of the Star Atlas weekly Newsletter (31 issues so far)

JULY 2021 | TUGI

Designed the Tigu emojis for the Star Atlas Discord Server

SEPTEMBER 2021 | STORY WRITING

Organised the first Star Atlas story-writing competition in cooperation with Grape

OCTOBER 2021 | WEB TOOLS

Launch of the first Community Ship Price Comparison Page

OCTOBER 2021 | NFT-DEGENS

Established the NFT Degens, one of the most successful NFT alpha groups on Solana





MEMBER CONTRIBUTIONS



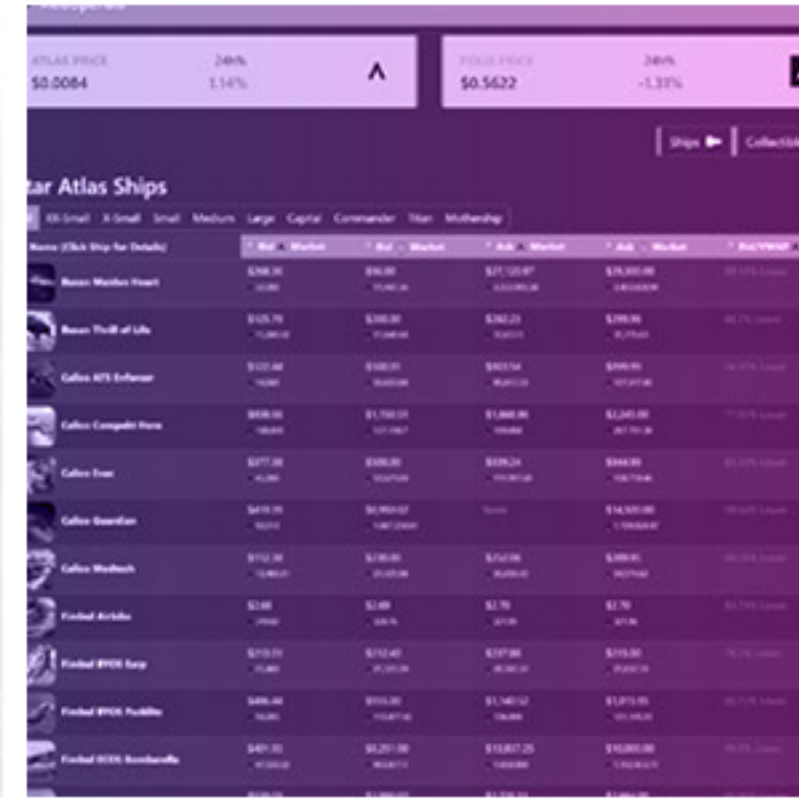
MetaVerse Explorer Youtube

Records weekly videos to keep everybody updated on the latest Star Atlas News [7500+ subscribers]



SpriteVonPixel Tufa Attack

Half of the two-man duo that brought us the first community game ever made for Star Atlas!



RedSpatula Web tool

Maintains a popular, alternative ship comparison tool that includes SCORE metrics



Shaddix Music

Produces popular, Star Atlas-inspired tracks, including collaborations with the Bounty Bar and the Supernova Racing League.

ROADMAP

2022-23



INITIAL DEX OFFERING
Introduction of the AEP token

MERCHANDISE

Shipping our member-designed apparel

AEPHIA DAO

Kickstarting the democratization of power

CRYPTO & BLOCKCHAIN SECURITY
Online course educating our members

MEMBERSHIP PROFILE

Featuring roles, past activities, badges earned & loyalty score

ONCHAIN ANALYSIS
Expanding the public tools on the website for the Star Atlas community

BROWSERGAME

Star Atlas-inspired game for the gaming community

NFT PROJECT
Star Atlas-inspired NFT project for the crypto community



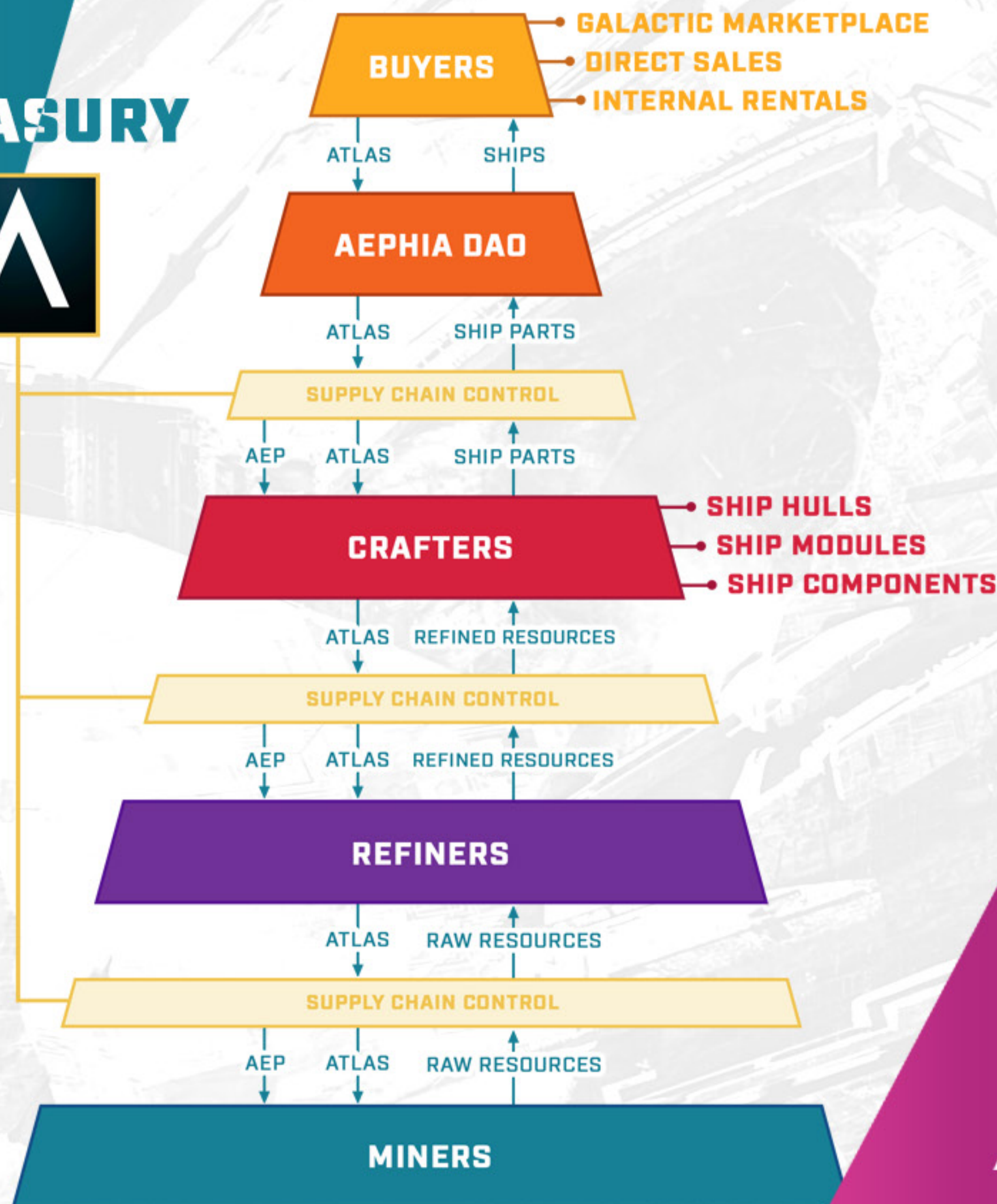
POWER TO THE PEOPLE

Aephia's Tokenomics tightly wrap the Star Atlas Economics. We are building another **gamified layer** on top of Star Atlas' gameplay & economy.

Our goal is to provide a **sustainable, additional layer of income** to our members.

We are all about **rewarding our members**, instead of taking from them or taxing them. If fees will be needed to pay for security, transport, or similar tasks, these will flow back 100% to the Aephians providing these services.

TREASURY



GROWING AEPHIA

Our community initiatives have firmly put us on the Star Atlas map, resulting in a steady flow of new members.

We are focusing on two pillars: proving our worth to the wider Star Atlas community **[external]** and helping our members grow **[internal]**.



EXTERNAL EFFORTS

We plan to attract new members by publishing outstanding content, including news, articles, videos, and exciting tools on our website.

To make this content visible to a broader audience, we are investing heavily in search engine optimization and growing our Twitter account.

INTERNAL EFFORTS

Helping our users grow, and providing a supportive and inclusive environment, has resulted in strong membership loyalty and retention.

We are nurturing this culture by hosting weekly townhalls, running various contests, and educating our members with the help of our dedicated group of community experts.

THANK YOU!



We believe the Star Atlas metaverse has a bright future ahead of it, and we are here to do our part to make it shine!

We invite you, Aephian or not, to stop by our website or Discord, and profit from our knowledge & expertise!

And when the time comes: visit us in-game to expand your fleet with the highest quality spaceships in the whole metaverse!

THANK YOU FOR YOUR ATTENTION!